

Global Sports-Tech Startup Program Terms of Use

Please read the following carefully before accessing and/or participating in the Program (defined below). By clicking “I AGREE”, “ACCEPT”, “SEND”, “PLACE ORDER”, “PAY NOW” or other similar button, or by accessing and/or participating and/or using and/or registering to and/or paying for, the Program (defined below), you expressly acknowledge and agree that you, on behalf of yourself, your organization and/or the organization specified under the Payment Page as defined below (“**you**” or “**Participant**”), are entering into a legal agreement with: Start-Up Nation Central Ltd. (CC) (“**SNC**”) in collaboration with: **Colosseum Sport Ltd.** and **Accelab Morocco** (collectively with SNC, the “**Organizers**”) and you understand and agree to comply with, and be legally bound by, the terms and conditions of this Sports-Tech Startup Program Agreement (“**Agreement**”, and the date of such occurrence, being the “**Effective Date**”).

SNC General Website Terms under the following link: <https://startupnationcentral.org/terms/> (“**SNC General Terms**”) shall be incorporated herein by reference. This Agreement relates only to the Program (defined below). In the event of any conflict between SNC General Terms and this Agreement, the terms of this Agreement shall govern with respect to the Program. Any capitalized terms not specified herein shall have the meaning set forth under SNC General Terms.

1. Registration & Payment

The fees, method of payment and terms of payment for the Program shall be set forth in the following links: <https://lp.startupnationcentral.org/product/global-sports-tech-startup-program/> (“**Payment Page**”), and/or as otherwise directed by SNC (collectively, the “**Fees**”). Failure to pay the Fees on time may result in cancellation of the Program. Once payment is processed and confirmed, registration to the Program is confirmed.

2. Cancellations & Refunds

No refunds or cancellation of the Fees is permitted following the Program begin. However, a refund or partial refund may be considered under exceptional circumstances before the Program starts within the Organizers’ sole discretion. Organizers will make reasonable efforts to ensure that any cancellations of sessions by Organizers will be communicated to the Participants in advance.

3. Program

Organizers agree to provide the Participant access to the Global Sports-Tech Startup Program as specified under the following link <https://lp.startupnationcentral.org/product/global-sports-tech-startup-program/> and to the related services as may be amended by Organizers from time to time (collectively “**Program**”).

No Guarantee of Investor Meetings: The Program does not guarantee introductions, meetings, or direct access to investors. The Organizers are committed to providing knowledge and insights in accordance with the Program’s curriculum but make no promises regarding funding opportunities.

4. Program Modifications

Organizers may change the Program and/or any part thereof, effective immediately at its sole discretion, provided, that if the change is directly related to the amount of Fees, the change will be in effect following prior consent of the Participant.

5. Confidentiality & Non-Disclosure

Participant shall not take photos, videos, recordings, or screenshots of any Program sessions or any event related to the Program, without the written consent of the Organizers or the express permission of all individuals involved, as applicable. Additionally, Participant shall not upload or share any such materials

or any information related to the Program or to participants, speakers, partners, mentors, funders, and associates to any social media platform or distribute them in any form without the written consent of the Organizers or the express permission of all individuals involved, as applicable. Any materials provided to Participant are for the sole use of the Participant for the purpose of the Program only and during the Term. For clarity, any materials provided by the Organizers during the Term shall be deemed the Confidential Information of the applicable Organizer.

6. Intellectual Property & Content Use

All materials and modifications thereto provided during the Program are the sole and exclusive property of the Organizers (as applicable). Participant may not use, reproduce, or distribute the materials without prior approval of the Organizers.

7. Code of Conduct

Participant shall conduct themselves in a respectful and professional manner during their participation in the Program, as well as in their interaction with the Program staff, other participants, mentors, speakers, associates, and partners. Any form of harassment, discrimination, or misconduct will not be tolerated and may result in immediate removal from the Program.

8. Attendance

Participant agrees to attend all Program sessions and actively engage in all activities and discussions as required by the Organizers. If the participant is unable to attend any of the sessions or part of them, they must inform the Organizers, in writing, at least 24 hours prior to their absence.

9. Term and Termination.

The term of this Agreement shall begin on the Effective Date and shall continue until June 6, 2025, unless earlier terminated in accordance with the terms of this Agreement (“**Term**”). Organizers reserve the right to terminate this Agreement and/or temporarily suspend the provision of the participate or access to the Program if: (a) Participant is seven (7) days or more overdue on a payment; (b) Company deems such suspension necessary as a result of Participant’s breach of any part of this Agreement, SNC General Terms or the code of conduct provided by Organizers; and/or (c) as required by law or at the request of governmental entities. Upon termination or expiration of this Agreement, the Organizers shall discontinue all Program and Participant shall not be entitled to any compensation or participate in the Program or any other services and shall return to the Organizers any Confidential Information (defined under SNC General Terms) or other materials provided herein. The provisions that contemplate performance or observance subsequent to termination or expiration of this Agreement will survive termination and expiration of this Agreement and continue in full force and effect.

10. Liability & Indemnity

Participation in the Program is at Participant's own risk. The Organizers are not responsible for personal injuries, property loss, or damages during the Program.

11. Data Privacy & Use

The Participant agrees that SNC may disclose the information provided by the Participant or on its behalf, to the Organizers and their respective partners, subcontractors, and other third parties as required for the purpose of facilitating the Program. Any processing of personal information will be performed as specified under the privacy policy: <https://startupnationcentral.org/privacy/>.

12. Compliance with Laws

Participant shall comply with all applicable laws and regulations and relevant authorities.

13. Force Majeure

The Organizers will not be liable for any delay or failure to perform due to events beyond their control, such as natural disasters, war, acts of terror, technical issues, or pandemics.

14. Governing Law

These Terms of Use shall be governed by and construed in accordance with the laws of the State of Israel.

15. Modifications to the Agreement

SNC reserves the right, at its discretion, to modify this Agreement at any time. Such modification will be effective in 1 (one) day following the posting of the revised Agreement at the following link <https://lp.startupnationcentral.org/product/global-sports-tech-startup-program/> , and your continued participation in the Program and any part of it thereafter means that you accept those modifications.

15. Contact Details.

In order to contact the Organizers, feel free to contact the following email address: litale@sncentral.org.