

## **SNX 2025 Event – Terms & Conditions**

Please read the following carefully before purchasing a ticket (the “**Ticket**”) to or attending the SNX 2025 Event to be held on November 4, 2025 at Expo, Tel Aviv, Israel (the “**Event**”), organized by Start-Up Nation Central Ltd. (CC) (“**SNC**” or the “**Organizer**”). By clicking “I AGREE”, “ACCEPT”, “SEND”, “PAY NOW” or other similar button, or by accessing to, participating in, registering for, or purchasing a Ticket to the Event, you expressly acknowledge and agree that you, on behalf of yourself or your organization (“**you**” or “**Participant**”), are entering into a legal agreement with SNC and you understand and agree to comply with, and be legally bound by, these SNX 2025 Event – Terms & Conditions (“**Terms**”, and the date of such occurrence, being the “**Effective Date**”).

SNC General Website Terms under the following link: <https://startupnationcentral.org/terms/> (“**SNC General Terms**”) shall be incorporated herein by reference. In the event of any conflict between SNC General Terms and these Terms, these Terms shall govern with respect to the Event. Any capitalized terms not specified herein shall have the meaning set forth under SNC General Terms.

### **1. Registration & Ticket Purchase**

- 1.1. The Ticket purchase fee, method of payment and terms of payment for the Event shall be set forth in the following link: <https://lp.startupnationcentral.org/snx-2025-register-and-pay/>, as may be amended by Organizer from time to time, and/or as otherwise directed by the Organizer (collectively, the “**Fees**”). Fees are due at the commencement of the Term (defined below) and shall be paid by the Participant in advance on the Effective Date. Once the Fee payment is processed and confirmed, the Ticket purchase and registration for the Event is confirmed.
- 1.2. The Organizer reserves the right, at its sole discretion, to offer discounts, promotional codes, or other benefits with respect to the Tickets, including to certain Participants or categories of Participants.
- 1.3. Each Ticket grants access to the one-day Event, including the main stage and general masterclasses, unless otherwise specified. The Organizer reserves the right to offer additional content by invitation only, which is not guaranteed with the purchase of a Ticket.
- 1.4. Tickets are personal and non-transferable, and may not be resold, assigned, or used by other person without the Organizer’s prior written consent.
- 1.5. Ticket purchases are processed through a third-party platform (Tranzila). By purchasing a Ticket, the Participant also agrees to the terms and conditions and privacy policy of Tranzila, which may differ from those outlined here. The Organizer does not assume any responsibility or liability for the operation or functionality of Tranzila platform.
- 1.6. Participation in the Event is limited to individuals aged 18 or older. By purchasing a Ticket, Participant represents and warrants that they meet this age requirement.

### **2. Cancellations & Refunds**

- 2.1. The cancellation of Ticket purchase and refund is permitted subject to and in accordance with the Israeli Consumer Protection Law, 1981 and the regulations promulgated thereunder (the “**Consumer Protection Law**”). The Participant acknowledges and agrees that cancellation of Ticket and refund may only be allowed pursuant to the provisions of the Consumer Protection Law, and no cancellation will be allowed otherwise.
- 2.2. Subject to Section 2.1 above, Participant may cancel its Ticket purchase by sending a cancellation notice to the Organizer via email at [SNX2025@sncentral.org](mailto:SNX2025@sncentral.org) within 14 days from the date of receiving confirmation of the Ticket purchase, provided that the cancellation is made at least 7 business days prior to the date of the Event.
- 2.3. Upon valid cancellation pursuant to the Consumer Protection Law, Participant will be entitled to a refund within 14 days from the date the cancellation notice is received, equal to the Fee amount actually paid for the Ticket, less a cancellation fee equal to 5% of the ticket price or NIS 100, whichever is lower.

### **3. Modifications**

Organizer reserves the right, at its sole discretion, to modify these Terms at any time. Such modification will become effective immediately after the revised Terms are posted at the following link: <https://lp.startupnationcentral.org/media/SNX-Terms-and-Conditions-V1.pdf> In addition, Organizer may modify the Event and/or any part thereof, including the Event website page and agenda effective immediately, at its sole discretion.

### **4. Term and Termination.**

The term of these Terms shall begin on the Effective Date and shall continue until the completion of the Event, unless earlier terminated in accordance with these Terms (“**Term**”).

Organizer reserves the right to terminate these Terms and/or suspend the Participant's access to the Event if Organizer deems such suspension necessary as a result of Participant's breach of any part of these Terms, SNC General Terms, or as required by law or at the request of governmental entities. In such case, the Participant shall not be entitled to any refund of Ticket Fees or other compensation. Any provisions intended to remain in effect after the termination or expiration of these Terms shall continue to apply and remain in full force.

## **5. Liability**

To the extent permitted by applicable law, the Event is provided on an "As Is" basis. The Organizer does not warrant that the Event will meet Participant's requirements. Except as set forth in this section, Organizer expressly disclaims all express and implied warranties, including merchantability, non-interference, infringement, and/or fitness for a particular purpose. For clarity, Organizer does not promise or guarantee any specific outcome, business relationship, or investment opportunity as a result of the Event.

Participation in the Event is at Participant's own risk. The Organizer is not responsible for personal injuries, property loss, or damages during the Event. Without limiting from the foregoing and to the maximum extent permitted by applicable law, the Organizer, its affiliates, and their respective officers, employees, subcontractors, and the sponsors of the Event, as well as their respective employees and subcontractors, shall not be liable, whether in contract, tort, or otherwise, for any direct, indirect, special, or consequential damages, including any loss or damage to business earnings, lost profits, or goodwill, suffered by any person, arising from or related to the Event and/or these Terms, even if the Organizer has been advised of the possibility of such damages. Nothing in these Terms shall exclude or limit any liability which cannot be excluded or limited under applicable law. In any event, the Organizer's and its affiliates, and their respective officers, employees, subcontractors, and the sponsors of the Event cumulative and total liability for direct damages arising out of or relating to these Terms shall not exceed the amount of Fees actually paid by Participant to the Organizer for the Ticket under these Terms.

## **6. Data Privacy & Use**

The Participant agrees that SNC may disclose the information provided by the Participant or on its behalf, to SNC's respective partners, subcontractors, and other third parties as required for the purpose of facilitating the Event. Any processing of personal information will be performed as specified under the privacy policy: <https://startupnationcentral.org/privacy/>.

## **7. Participant Obligations**

Participant shall comply with all applicable laws, regulations, relevant authorities and any guidelines provided by SNC or anyone acting on its behalf. Participant shall behave professionally and respectfully throughout the Event. Participant acknowledges and agrees that SNC reserves the right to deny entry to or remove any Participant whose behavior is deemed inappropriate, disruptive, or unsafe, without entitlement to a refund. Participant is strictly prohibited from carrying any weapon, firearm, or dangerous object into the Event; violation of this rule may result in denial of entry or removal from the Event without refund.

## **8. Force Majeure**

The Organizer shall not be liable for any loss, damage, failure or delay resulting from any event beyond its reasonable control, including but not limited to law or regulation, action or inaction of civil or military authority, acts of God, natural disasters, war, military operations, acts or threats of terrorism, strikes, pandemics, government restrictions, or other unforeseen events ("**Force Majeure Event**"). In the event of a Force Majeure Event, the Organizer reserves the right to reschedule, postpone, modify, or cancel the Event. In case of cancellation of the Event due to a Force Majeure Event, Participants will be entitled to a refund for the Ticket Fees actually paid.

## **9. Recording and Media Use**

- 9.1. Participant acknowledges that the Event may be recorded, photographed, videotaped, or livestreamed by the Organizer or third parties on its behalf.
- 9.2. By attending the Event, the Participant grants the Organizer an irrevocable, worldwide, royalty-free license to use their likeness, image, voice, and/or appearance in any media or platform, and for any legitimate purpose, including marketing and promotional use.
- 9.3. The Organizer disclaims all liability for any recording, use, distribution, or publication of content made by third parties or other Participants not under its control. The Participant waives any claim, demand, or action against the Organizer in this regard, including in connection with the capture, use, publication, or distribution of their likeness, image, voice, or appearance in accordance with these Terms.

## **10. Governing Law**

These Terms shall be governed by and construed in accordance with the laws of the State of Israel. The courts in Tel Aviv-Jaffa shall have exclusive jurisdiction regarding any dispute arising hereunder.

**11. Contact Details.**

In order to contact the Organizer, feel free to contact the following email address: [SNX2025@sncentral.org](mailto:SNX2025@sncentral.org).